



TCWES PTO – MEETING MINUTES

February 3, 2021 | 7:00 PM- 8:00 PM

The meeting was called to order at 7:03pm by Vice President Scot Crockett. In attendance from the Board were: Brian Howells, Jennifer Ludlow and Nicole Ratner. In addition the attendees included V. Saad, S. Mimms, K. Krueger, M. Yuditisky and Dr. Buchheit.

I. PTO Updates

a. President's Update (FQ) Defer to March

There were no updates in this area as Frank Quick was unable to attend.

b. Treasurer's Report (MS)

Nicole Ratner gave a brief update on Bingo income and Spirit Store income in Marina's absence. She also noted that the full transition has happened for Marina to be our Treasurer.

c. Secretary Update: Membership Drive/Bylaws/Elections (NR)

Nicole Ratner made note that we will be doing our membership campaign for the duration of February. In the future we will have 2 drives. One in the fall around Aug/Sept and then again in Feb. This will now wrap in the 'paperless' fundraiser and we have included new levels in the colors of our school with various benefits such as discounts on bingo, spirit store and free items.

Bylaws will be voted on at the March meeting. Election nominations will begin in March and will be sent from Dr. Buchheit.

II. Upcoming Events

a. Spirit Nights: Tuesday's at Papa Johns (BH); Velocity Wings; Smashburger

Brian Howells mentioned that every Tuesday we have our Papa John's fundraiser. Also, on 2/11 we have one at Velocity Wings. 2/28 will be Smashburger. Future dates will be forthcoming and we are on track to hit our budget goals for spirit nights.

b. Virtual BINGO x2 future dates needed: March (St. Patrick's); May (NR)

We have decided to do 2 more virtual bingo events. We will have a St. Patrick's one on March 12th and another on May 21st. Dr. Buchheit has them on the calendar and we will begin promoting the Save the Dates.

c. Spirit Wear

We will be reaching out to have one more Spirit Wear round for the spring/summer. Items suggested were athletic shorts (longer), tank tops, and baseball caps.

d. Booster-thon for spring/Read-a-thon

We were able to reach out to Boosterthon to inquire on their program for this year. We have already prepaid and are allowed to defer to 2022. The Board determined in Executive Committee meeting that we would defer to 2022 as that makes the most sense for us in our fundraising efforts. This program can bring in upwards of 35-45K depending. Our contact will be informed by Nicole Ratner on our selection and we will proceed as necessary.

Scot Crockett asked Nicole Ratner to look into the Readathon option as possibility for spring. She will report out to the Board.

e. Supply Kits (Mrs. Cioletti)

Mrs. Cioletti has graciously volunteered to take on the Supply Kits fundraiser again for this coming 2021-2022 year. We will have another volunteer to help when time comes and we will document the procedures for this particular area to make it easier transition in the future. She will work with Dr. B on the supply lists and he said he'd have those by 3/15 time frame.

f. Teacher appreciation

Nicole Ratner to reach out to Amy Dorn, Chair of the Hospitality committee to see if she has any ideas for teacher appreciation this year which takes place from May 3-7. We would want it to be a grab and go and also available to the teachers who may be virtual and not in the school building.

g. Committees: Yearbook Update (Katie Delco, Chair)

Katie Delco joined the meeting to let everyone know that we are all set up to go with our Yearbook for 2020-2021 school year. Once the class lists are uploaded we will have the ability to send links to parents to have them take school pictures or upload one of their child! In addition we will be having the opportunity to do multiple page layouts with photos and have parents upload photos as well. We will launch sales in March and all yearbooks will be

one price which will include direct shipping to the students home. We are using Entourage Yearbooks.

Dr. Buchheit mentioned that we have some 2019-2020 yearbooks still available and we have been selling them at school to the teachers. He said they are for the PTO now. Nicole Ratner will pick them up from school on Monday and will have them available on the spirit store site.

III. Administrator's Updates – Dr. Buchheit/Mrs. Yuditsky

Dr. Buchheit provided an update. Later this month we will have an idea on 4th and 5th coming back to school. He said about 54% are hybrid and 46% are virtual. He noted that this week is National School Counseling Week. He noted that advisory board continues to meet. He also noted that it's so great to see the kids coming into school and that he feels bad with the balance of social media wants to have a good balance of the kids that virtual and those in school.

IV. Parents Time (open Q&A)

One question was asked during open parent time as to whether or not there are parent/teacher conferences during this time of year. Dr. Buchheit said that teachers normally don't do them during this time though our teachers are always available if you want to schedule a time to talk with them. He noted that they normally parent/teachers are scheduled for August at the open house, back to school night in September and then in November.

Meeting was adjourned at 8:15pm. Next meeting will be on March 3rd at 7pm.